




The Rankings

CANADA'S TOP MARKETING COMMUNICATIONS SERVICES COMPANIES

COMPANY & MAJOR CLIENTS			2005 GROSS REVENUES	2004 GROSS REVENUES
1	Cossette Communication Group (1)* ▲ (Fiscal year ending 30/9/05) No business breakdown provided	Head office: Quebec City Other offices: Montreal, Toronto, Vancouver, Halifax, Ottawa, New York, Boston, Irvine, Calif., Los Angeles, London, U.K., Shanghai Established in Canada: 1972 Number of employees: 1,466 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: Cossette Communication-Marketing, Cossette Communications, Cossette B2B, Blitz Direct, Elvis Communications, Thinking Sports, Band & Brown, Paine PR, Miles Calcraft Briginshaw Duffy, Fjord, Impact Research, Cossette Media, Optimum Public Relations, Nucleus Strategic Core Properties, Identica Branding & Design, Koo Creative, Fusion Alliance Marketing, alias, Altius, Strateco-Blitz, Ricochet Major clients: Alcan, Aliant, Bell Canada, Bell Mobility, BMO Financial Group, Canada Post, Canadian Heritage, Coca-Cola, Dairy Farmers of Canada, DGEC, Elections Canada, Federal Government of Canada, General Mills, General Motors, Goodwrench, Home Depot, La Presse, Manitoba Telecom Services, McDonald's Restaurants of Canada, Metro, Ministère Santé Services Sociaux, Molson Coors, Nike, Ontario Lottery Corp., Ontario Lottery Gaming Corp., Orchestre symphonique de Montréal, Pampers, Perfetti Van Melle, Prairie Milk Marketing Partnership, PricewaterhouseCoopers, Reitmans (Smart Set), SSQ Groupe financier, Saputo, Schering Canada, Shoppers Drug Mart, Société Radio-Canada, Tourism British Columbia, Transat AT, Yellow Pages Group	Domestic 143,403,000 International 54,837,000 Total 198,240,000	Domestic 151,251,000 International 30,232,000 Total 181,483,000
2	MDC Partners (2) (31/12/05) No business breakdown provided	Head office: Toronto Other offices: Whitby, Ont., Jefferson, Ind., San Francisco, New York, Minneapolis, Coconut Grove, Fla., Atlanta, Culver City, Calif., Westport, Conn., Chicago, San Diego Established in Canada: 1986 Number of employees: Canada: 344; Global: 4,055 Subsidiaries/divisions whose revenues are included: Domestic: ACLC, Accumark Promotions Group, Allard Johnson Communications, Bryan Mills Group, Bruce Mau Design, Computer Composition of Canada, henderson bas partnership, Integrated Healthcare Communications, Northstar Research Partners, Onbrand, Veritas Communications, Zig International: Accent Marketing Services, Banjo Strategic Entertainment, Braiskair & Co., Chinnici Direct, Cliff Freeman & Partners, Colle McVoy, Crispin Porter & Bogusky, Fletcher Martin, Fuseproject, HeBo Design, Kirshenbaum bond & partners, Mackenzie Marketing, Margeotes Fertiitta Powell, Mono Advertising, Source Marketing, TargetCom, VitroRobertson, Zyman Group Major clients: Not supplied	Domestic 61,635,000 International 378,614,000 Total 440,249,000	Domestic 74,211,000
3	Maritz Canada (3) (31/3/05) 	Head office: Mississauga, Ont. Established in Canada: 1992 Number of employees: More than 400 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: Maritz Research Major clients: Acura, Aeroplan, Allergan, Allsteel, BMW, Caterpillar, Cendant Canada, DaimlerChrysler Canada, Ford Motor Company of Canada, General Motors, Global Group, Hewlett-Packard Canada, Honda Canada, Hyundai Auto Canada, ICA Paints, Kia Canada, Lexus Canada, Microsoft, Nortel, Scotiabank, TD Canada Trust, Telus Mobility, Toyota, Unisource, Volvo	51,881,762	50,630,170
4	Carlson Marketing Group Canada (4) ▲ (31/12/05) 	Head office: Toronto Other offices: Montreal Established in Canada: 1957 Number of employees: 504 Global ad organization ownership: Carlson Marketing Worldwide Major clients: Abbott Laboratories, Amex, AMT Electrosurgery, Banque National, BMO Bank of Montreal, Bell Mobility, CIBC, Citibank, DaimlerChrysler, Domtar, EMCO, Ford Motor Co. of Canada, General Motors, Gillette, Hershey, Hbc, Hunter Douglas, ING Direct, ITWAL, KitchenAid, Lundbeck Canada, Mazda Canada, MBNA Canada, Michelin, Petro Canada, Pfizer Canada, Radisson, Royal Bank of Canada, Scotia Capital, Scotia McLeod, Scotiabank, Sears Canada, Standard Life, Stratford Festival, TD Canada Trust, TD Meloche Monnex, The Shopping Channel, Toyota, UAP, Vancity, Via Rail, Wyeth Ayerst	48,011,875	44,758,633
5	Nurun (6) (31/12/05) 	Head office: Montreal Other offices: Quebec City, Toronto, Ottawa Established in Canada: 1985 Number of employees: 595 Global ad organization ownership: Quebecor Media Subsidiaries/divisions whose revenues are included: Nurun Inc., Nurun (USA), Nurun France, Nurun Italia, Nurun Espana Major clients: Domestic: Home Depot, Gov't of Quebec, Hydro-Québec, Quebecor; International: Canalt, Cingular, Club Med, Danone, Equifax, Europcar, Louis Vuitton, L'Oréal, Pleasant Holidays, Renault, Skyteam, Telecom Italia, Thales Group	Domestic 33,200,000 International 31,900,000 Total 65,100,000	Domestic 28,000,000 International 24,000,000 Total 52,000,000















▲ Institute of Communications and Advertising member agency or subsidiary of ICA member agency





*Number in brackets denotes the company's ranking in last year's "Canada's Top Marketing Communications Services Companies" listings

How this chart was compiled: Marketing communications services companies have been ranked by gross revenues for each company's last complete fiscal year. To ensure all companies have reported on the same basis, only those companies that have submitted financial information to Paula Rose, vice-president finance and administration with the Institute of Communications and Advertising, have been included in the listings. Paula Rose only verified the total revenue figures.

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6	Marketel (7) ▲ (31/10/05)  Head office: Montreal Established in Canada: 1977 Number of employees: 150 Global ad organization ownership: McCann Worldgroup Major clients: Air Canada, Labatt Breweries of Canada, Les Producteurs laitiers du Canada, L'Oréal Paris, Mastercard, Maybelline New York, Rogers Communications, Société des alcools du Québec	24,644,007	20,704,000		Major clients: COVAD, Dexit, Distress Centres of Toronto, Gowling Lafleur Henderson, Insurance Brokers Association of Canada, Interior Design Show, Jazz FM, LCBO, Ontario Toyota Dealers Association, RadioShack, Sagcor Life, Vncor International, Visage Mobile, York Rapid Transit, XM Satellite Radio; Shared international clients: Cincinnati Bell; International clients: Provident Bank, Rich SeaPak, YMCA		
7	Redwood Custom Communications (-) (31/12/05)  Head office: Toronto Established in Canada: 1999 Number of employees: 150 Global ad organization ownership: Omnicom Canada Major clients: BASF, Home Depot, Kraft Foods, Lending Tree, RBC, Royal Bank, Sears Canada, The Scotts Co., Sea Island Company	17,826,687	-	14	Dentsu Canada (16) ▲ (31/12/05) No business breakdown provided Head office: Toronto Established in Canada: 1995 Number of employees: 51 Subsidiaries/divisions whose revenues are included: Antibody Healthcare Communications, Attention Span Global ad organization ownership: Dentsu Major clients: Astellas Pharma Canada, Bristol-Myers Squibb, Canon Canada, Lexus Canada, Toyota Canada	7,764,967	7,994,000
8	Beauchesne Ostiguy & Simard (BOS) (9) ▲ (30/9/05)  Head office: Montreal Other offices: Toronto Established in Canada: 1988 Number of employees: 95 Global ad organization ownership: None Major clients: Alimentation Couche-Tard, Aliments Ultima (Yoplait), Association des Concessionnaires, Honda, Banque Nationale, Loto-Québec, Fido Solutions	16,523,376	13,880,000	15	Wasserman & Partners Advertising (20) (31/07/05) ▲  Head office: Vancouver Established in Canada: 1995 Number of employees: 62 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: Traction Creative Communications Major clients: Credit Union Central of BC, Encorp Pacific, Intrawest, I.C.B.C., London Drugs, Terasen Gas, Tourism Kelowna, Vancouver Port Authority, Whistler Blackcomb Mountains, White Spot Restaurants, Worksafe BC	6,561,659	5,700,000
9	The Marketing Store (11) (31/12/05)  Head office: Toronto Established in Canada: 1999 Number of employees: 65 Global ad organization ownership: A Havi company Major clients: Diageo, Expedia.ca, Fashion Cares, McDonald's, Nissan, Unilever	15,459,467	12,416,287	16	JAN Kelley Marketing (-) ▲ (31/7/05)  Head office: Burlington, Ont. Established in Canada: 2001 Number of employees: 68 Global ad organization ownership: WPP Major clients: Afton Foods, Dofasco, Federal and Provincial Gov't, Fiskars Canada, Imperial Oil, Melitta Canada, Popeyes Chicken & Biscuits, RiteRate.ca, RustOleum, Sobey's, The Firkin Group of Pubs, U of T School of Continuing Studies, Williams Coffee Pub; International: International Truck & Engine	6,515,416	-
10	OSL Marketing Communications (10) (31/12/05)  Head office: Montreal Other offices: Toronto Established in Canada: 1988 Number of employees: 125 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: OSL Marketing, OSL Communications, OSL Marketing Corp. Major clients: Banque Nationale du Canada, CEMA, Health Canada/Canadian Heritage, Quaker/Tropicana/Gatorade, Société des casinos du Québec, Pepsico	Domestic 13,300,381 International 2,573,314 Total 15,873,695	13,000,000	17	Communications bleu blanc rouge (22) (30/9/05)  Head office: Montreal Established in Canada: 1987 Number of employees: 54 Global ad organization ownership: None Major clients: Allegro, Belron, Burger King, Canadian Millennium Scholarship Foundation (Quebec), Centrale des syndicats du Québec, Cercle des Cantons-Bromont, Country Club Québec, DDC Toyota Canada, Devimco, Eco Entreprises Québec, École des HEC, Éduc'alcool, Esso (Quebec), Government of Quebec-Emergency assignments, Hudson School of Finance, La Fraternité-Lac Supérieur, La Maison Hantée, l'Aubainerie Department Stores, Laurentian Bank, Laurentian Mountain Developments, Leucan, Loto Québec-Sponsorship management, McGill University, Metropolitan Montreal Lexus Dealers Association, Montagne des Chic-Chocs Inn, Montreal International Auto Show-The Green Zone, New Balance, Olymel Food, Ordre des arpenteurs géomètres du Québec, Proxim Pharmacies Network, Quaker Tropicana Gatorade, Quebec Chamber of Notaries, Quebec Department of Education, Leisure and Sport, Quebec Department of Family, Seniors and Women's Condition, Quebec Federation of Teachers Unions, Rabaska-Mont-Tremblant, Réseau des sports (French-language TSN), SIAL Montréal, Spector & Co., Toyota Dealers' Association of Québec, Toyota Parts & Service, Wells Fargo (Quebec), 333 Sherbrooke	6,165,093	4,458,598
11	Bristol Group (12) ▲ (31/8/05) No business breakdown provided Head office: St. John's, Nfld. Other offices: Moncton, N.B., Halifax, Saint John, N.B. Established in Canada: 1976 Number of employees: 113 Global ad organization ownership: None Major clients: Aliant Mobility, Aliant Telecom, Atlantic Lottery Corp., Brun-Way Group, Council of Atlantic Premiers, Encana Corp., Greater Moncton Sewerage Commission, Iron Ore Co. of Canada, McCain International, Michelin North America, NB Power, North Atlantic Petroleum, Nova Scotia Fruit Growers, Nova Scotia Health & Promotion, Nova Scotia Liquor Corp., Nova Scotia Office of Economic Development, Toyota Atlantic Dealers Assoc., University of Moncton, World Trade & Convention Centre	12,437,183	11,645,109	18	Ogilvy Montréal (18) (30/11/05)  Head office: Montreal Established in Canada: 1988 Number of employees: 45 Global ad organization ownership: Minority owned by Ogilvy & Mather (division of WPP) Subsidiaries/divisions whose revenues are included: Ogilvy Healthworld Montréal, La Graphique, Communication Id Est Major clients: Bristol-Myers Squibb, Cogeco, IBM, La Cordée, Midas, Montreal Children's Hospital, Nikon Optical, Shire Biochem, Standard Life, Stiefel, Via Rail	6,008,579	6,000,652
12	Environics (-) (30/9/05)  Head office: Toronto Other offices: Montreal, Ottawa Established in Canada: 1994 Number of employees: 80 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: Argyle Communications, Free For All Marketing, Ignite Excellence Major clients: ADP, AOL, Canadian Standards Assoc., General Motors Canada, Investors Group, Johnson & Johnson, Mastercard, McNeil Healthcare, Nestle, Pfizer, Workopolis, The Globe and Mail, Xerox	Domestic 11,258,894 International 2,087,786 Total 13,346,680	-	19	Day Advertising Group (21) ▲ (31/12/05)  Head office: Toronto Other offices: Montreal, Vancouver Established in Canada: 1977 Number of employees: Not disclosed Global ad organization ownership: None Major clients: Not supplied	5,280,000	4,659,000
13	Gee Jeffery & Partners Advertising (15) ▲ (30/9/05)  Head office: Toronto Other offices: Cincinnati Established in Canada: 1991 Number of employees: 75 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: Gee Jeffery & Partners Advertising, Cincinnati	Domestic 10,521,000 International 2,865,000 Total 13,386,000	Domestic 10,200,000 International 2,733,000 Total 12,933,000				






COMPANY & MAJOR CLIENTS		2005 GROSS REVENUES	2004 GROSS REVENUES	COMPANY & MAJOR CLIENTS		2005 GROSS REVENUES	2004 GROSS REVENUES
20	Brown Communications Group (24) ▲ (31/7/05)  Head office: Regina Other offices: Calgary, Saskatoon Established in Canada: 1966 Number of employees: 48 Global ad organization ownership: None Major clients: Bow Valley College, Cadillac Fairview Corp., CARNMA, Cornwall Centre, DirectWest Publishers, Health Council of Canada, Investment Saskatchewan, Luther College, Midtown Plaza, Oxford Properties Group, Rona, SaskSport, Saskatchewan Centennial 2005, SaskTel, SGI Canada, Saskatchewan Wheat Pool	4,830,000	4,112,847	24	Rare Method (34) (30/6/05)  Head office: Calgary Established in Canada: 2000 Number of employees: 75 Global ad organization ownership: None Major clients: Champ Car, Champion Technologies, FedEx, Harmony Park Developments, Jugo Juice, Klondike Days, Moxie's Classic Bar and Grill, NAPA Auto Parts, Petro Canada-Certgard, Qualico Developments, Shell Canada, Star Choice, Stepper Homes, Tourism Calgary, Travel Alberta International, Travel Alberta In-Province, Stone Creek Resorts	3,983,820	2,707,201
	McMillan (23) (31/12/05)  Head office: Ottawa Other offices: Vancouver Established in Canada: 1991 Number of employees: 40 Global ad organization ownership: None Major clients: Adobe, American Greetings, Bridgewater Systems, Canada Post Corp., D&B (Dun & Bradstreet), Domicile, Forest Products Association of Canada, Getty Images, Microsoft, Oracle, St. Laurent Shopping Centre				4,674,857		
John Street (27) ▲ (30/6/05)  Head office: Toronto Established in Canada: 2001 Number of employees: 38 Global ad organization ownership: None Major clients: Family Channel, Fuji Photo Film Canada, Gaylea Foods, Harvey's, Men's Warehouse, Scott Paper, Tetley Canada, Trader Media	4,194,776	3,838,833	26	LXB Communication-Marketing (25) (31/12/05) <div style="border: 1px solid black; padding: 2px;">No business breakdown provided</div> Head office: Montreal Established in Canada: 1990 Number of employees: 38 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: BMG Multimedia Major clients: Not supplied		3,623,243	4,007,915
Due North Communications (26) ▲ (31/8/05) <div style="border: 1px solid black; padding: 2px;">No business breakdown provided</div> Head office: Toronto Established in Canada: 1993 Number of employees: 26 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: Studio DN Major clients: Columbia TriStar, Dairy Farmers of Ontario, Fountain Tire, Friends of Simon Wiesenthal Center, GO Transit, Goodyear Canada, Government of Ontario, H&R Block, Invest in Kids, LCBO, Ministry of the Environment, NFL, Planned Parenthood, Stone Creek Resorts, TD Bank, Workopolis.com				4,159,004	3,916,087		



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COMPANY & MAJOR CLIENTS		2005 GROSS REVENUES	2004 GROSS REVENUES	COMPANY & MAJOR CLIENTS		2005 GROSS REVENUES	2004 GROSS REVENUES
	<p>Major clients: Alenia North America, Canadian Internet Registration Authority, Canadian Association of Broadcasters, Cognos, GlaxoSmithKline, Healey Music, Lockheed Martin Aeronautical Systems, Pfizer, Reader's Digest Canada, Shoppers Drug Mart, Think Film, Travelocity.ca, Van Houtte, Visa Canada, Zip.ca</p>			36	<p>Création stratégique Absolue (-) (31/10/05)</p> <p>Head office: Victoriaville, Québec Other offices: Trois-Rivières Established in Canada: 1987 Number of employees: 40 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: A2 Communications, A4 Communications, A5 Communications, Sitocom Solutions Internet Major clients: Association Stations de ski du Québec, Bateaux Princecraft, Bell Nordiq, Cablevision, Cascades Canada, Télébec</p>	1,841,698	-
28	<p>SGCI Communications (33) ▲ (30/9/05)</p> <p>No business breakdown provided</p> <p>Head office: Sackville, N.B. Established in Canada: 1994 Number of employees: 26 Global ad organization ownership: None Major clients: Aliant Telecommunications, Atlantic Industries, Atlantic Lottery Corp., Sabian</p>	2,836,579	2,736,380	37	<p>Mediavation (46) (31/12/05)</p> <p>Head office: Montreal Established in Canada: 1981 Number of employees: 15 Global ad organization ownership: None Major clients: Le Circuit Mont-Tremblant, L'Équipeur, Mark's Work Wearhouse (Atlantic), Parasuco Jeans, The Brick, Bath Fitter</p>	1,732,995	1,395,487
29	<p>Boom Works Enterprises (38) (30/4/06)</p> <p>No business breakdown provided</p> <p>Head office: Montreal Established in Canada: 2001 Number of employees: 15 Global ad organization ownership: None Major clients: Not supplied</p>	2,728,631	2,244,062	38	<p>bMod Communications (-) (28/02/06)</p> <p>No business breakdown provided</p> <p>Head office: Montreal Established in Canada: 2003 Number of employees: 15 Global ad organization ownership: None Major clients: Not supplied</p>	1,628,291	-
30	<p>Stephen Thomas (32) (31/5/05)</p> <p>Head office: Toronto Established in Canada: 1990 Number of employees: 30 Global ad organization ownership: None Major clients: Canadian Cancer Society, The Lung Association, Prostate Cancer, Red Cross Lottery, St. Michael's Hospital Foundation, UNICEF</p>	2,672,890	2,737,959	39	<p>Hamelin Martineau (40) (28/2/05)</p> <p>Head office: Montreal Established in Canada: 1988 Number of employees: 12 Global ad organization ownership: None Major clients: Not supplied</p>	1,587,748	2,040,000
31	<p>The HCA Group (31) (30/9/05)</p> <p>Head office: Windsor, Ont. Established in Canada: 1986 Number of employees: 24 Global ad organization ownership: None Major clients: C&C International, Cambridge Leaseholds (Devonshire, Tecumseh and Chatham Malls), Casino Windsor, City of Windsor, Convention & Visitors Bureau (Windsor, Essex County & Pelee Island), Erwin Utilities, Highline Produce, Skyy Spirits, Transit Windsor, Tregaskiss Manufacturing, Windsor Regional Hospital</p>	2,660,762	2,802,113	40	<p>Interkom (45) (31/10/05)</p> <p>Head office: Burlington, Ont. Established in Canada: 1981 Number of employees: 13 Global ad organization ownership: None Major clients: Not supplied</p>	1,486,786	1,399,106
32	<p>Phoenix Advertising Group (39) (31/8/05)</p> <p>No business breakdown provided</p> <p>Head office: Regina Established in Canada: 1982 Number of employees: 29 Global ad organization ownership: None Major clients: Not supplied</p>	2,559,729	2,113,170	41	<p>Teehan + Lax (47) (31/12/05)</p> <p>Head office: Toronto Established in Canada: 2002 Number of employees: 15 Global ad organization ownership: None Major clients: CanWest Interactive, John Hancock, Loblaw's, President's Choice Financial, Telus Mobility, Reuters</p>	1,449,729	1,140,722
33	<p>Surge Communications (35) (30/6/05)</p> <p>No business breakdown provided</p> <p>Head office: London, Ont. Established in Canada: 1999 Number of employees: 23 Global ad organization ownership: None Major clients: Church & Dwight, Merial Canada, The Mufflerman, Procter & Gamble, Richard Ivey School of Business, Stihl Canada, Trojan Technologies</p>	2,555,909	2,560,510	43	<p>2B Inc. (42) (31/7/05)</p> <p>Head office: Montreal Established in Canada: 1998 Number of employees: 15 Global ad organization ownership: None Major clients: Astral Media, Cirque du Soleil, Hydrosolve Mirabel, Investissement Québec, L'Oréal Paris Canada, Lancome, Metro-Richelieu, Pharmaprix, Radio-Canada, Salaison, Tourisme Montréal, Tourisme Québec</p>	1,426,547	1,527,650
34	<p>Big House Communications (-) (31/05/05)</p> <p>Head office: Vancouver Established in Canada: 1989 Number of employees: 21 Global ad organization ownership: None Major clients: Andres Wines, Dollar Financial Group, Canadian Tire, Freybe Sausage, Intuit, Island Farms, Okanagan Hills Resort, Pepsi, SAL Group (IAP), Shell, Winexperts</p>	2,244,335	-	44	<p>Mitchel Shore Creative Services (41) (31/10/05)</p> <p>Head office: Toronto Established in Canada: 1984 Number of employees: 17 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: Shore Broadcasting Major clients: Not supplied</p>	1,381,263	1,527,996
35	<p>Tenzing Communications (44) (31/7/05)</p> <p>Head office: Toronto. Other offices: London, Ont. Established in Canada: 1989 Number of employees: 16 Global ad organization ownership: None Major clients: Advanced Foods and Materials Network, Canadian Language and Literacy Research Network, Centennial College, Credit Union Central of Ontario, Credit Union Central of Canada-National Campaign, CSI Global Education, Historic Downtown Huntsville BIA (Tourism), Managerial Design Corporation, Meridian Credit Union, Northern Credit Union, Progitix-Solutions, Renasant, Soapstones, Siskinds the Law Firm, St. Willibrord Community Credit Union, University of Western Ontario (Clinical Initiative)</p>	1,924,095	1,444,005	45	<p>Copeland Communications (43) (31/8/05)</p> <p>Head office: Victoria, B.C. Established in Canada: 1980 Number of employees: 17 Global ad organization ownership: None Major clients: Island Savings Credit Union, Island Hearing Services, Tom Harris Cellular, RG Facilities, Ocular Instruments, Oak Bay Marine Group</p>	1,300,000	1,506,612



COMPANY & MAJOR CLIENTS		2005 GROSS REVENUES	2004 GROSS REVENUES	COMPANY & MAJOR CLIENTS		2005 GROSS REVENUES	2004 GROSS REVENUES
45	Pub point com (-) (31/5/05) No business breakdown provided Head office: Montreal Established in Canada: 1997 Number of employees: 10 Global ad organization ownership: None Major clients: Antirouille Metropolitan, Quebec Council of Tobacco & Health, Convectair, Cogeco, Domtar, DPB Performance, Group Tecnic, Travel Alberta, Vaillancourt, Zoo de Granby	1,240,000	-	48	The Element Agency (49) (30/6/05)  Head office: Vancouver Established in Canada: 1992 Number of employees: 4 Global ad organization ownership: None Subsidiaries/divisions whose revenues are included: The Element Agency (USA) Major clients: Canada: Assembly of First Nations, Kaiser Foundation, Queen's University, Royal Indian Raj International Corp., Tides Foundation, University of Victoria (Centre for Addiction Research); USA: Ballot Initiative Strategy Center, League of Conservation Voters, Media Matters for America, Palladio Editorial Group, Rainforest Alliance	417,898	410,262
	Radonic Rodgers Communications (48) (31/12/05)  Head office: Toronto Established in Canada: 1997 Number of employees: 10 Global ad organization ownership: None Major clients: Not supplied				939,601		
47	Fantail Communications (51) (30/9/05)  Head office: Toronto Established in Canada: 2000 Number of employees: 4 Global ad organization ownership: None Major clients: Adecco Canada, Canadian Aquaculture Alliance, Dashboard, HSBC Bank Canada, Onbrand, Rogers Publishing, Smart Business Boards; International: World Education Services	615,395	304,536				



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