

|  |  |
| --- | --- |
| **NOMINATION INFORMATION** | |
| Company Name: | |
| City: | Province: |

|  |  |
| --- | --- |
| Name of person who completed this form: |  |
| Title:­­ |  |
| Phone Number: |  |
| E-mail: |  |

|  |  |
| --- | --- |
| Person to contact if we require follow-up: |  |
| Title: |  |
| Phone Number: |  |
| E-mail: |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **NOMINATION QUESTIONS** | | | | |
| **1** | **Please describe your core products and services and how they benefit marketers.**  - | | | |
| **2** | **Number of employees at the end of August 2014:** |  | **Number of employees presently:** |  |
| **3** | **Change in revenue from fiscal 2014 to 2015 (or most recent results available):**  - | | | |
| **4** | **Tell us about the kind of year you’re having. What are some of your outstanding achievements?**  - | | | |
| **5** | **What changes have you made in the last year that will help the company going forward (i.e. any key new hires, funding rounds, or strategic partnerships, changes in business models)?**  - | | | |
| **6** | **What key advertiser, agency or publisher clients do you presently work with in the Canadian market?**  - | | | |
| **7** | **Industry leadership: Describe your company’s involvement in the marketing community in Canada, including conference participation, education, involvement in awards shows and charitable works.**  - | | | |
| **8** | **List any industry awards or recognition (Canadian and international) that your company has received in the last year.**  - | | | |
| **9** | **Please provide examples of outstanding work that you have done on behalf of Canadian clients in the past year. This could be an innovative campaign you worked on, a custom development project or an important KPI you have improved for a client.**  - | | | |
| **10** | **What else should we take into account when assessing your company?**  - | | | |

**Return to Jeff Fraser by Oct. 9, 2015**

**E-mail:** [**jeff.fraser@marketingmag.rogers.com**](mailto:jeff.fraser@marketingmag.rogers.com)