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| **NOMINATION INFORMATION** | |
| Company Name: | |
| City: | Province: |

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| Name of person who completed this form: |  |
| Title:­­ |  |
| Phone Number: |  |
| E-mail: |  |

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| Person to contact if we require follow-up: |  |
| Title: |  |
| Phone Number: |  |
| E-mail: |  |

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| **NOMINATION QUESTIONS** | | | | |
| **1** | **Please describe your core products and services and how they benefit marketers.** | | | |
| **2** | **Number of employees at the end of August 2015:** |  | **Number of employees presently:** |  |
| **3** | **Change in revenue from fiscal 2015 to 2016 (or most recent results available):** | | | |
| **4** | **Tell us about the kind of year you’re having. What are some of your outstanding achievements?** | | | |
| **5** | **What changes have you made in the last year that will help the company going forward (i.e. any key new hires, funding rounds, or strategic partnerships, changes in business models)?** | | | |
| **6** | **What key advertiser, agency or publishing clients do you presently work with in the Canadian market? Please specify those client relationships you won/earned in the last 12 months.** | | | |
| **7** | **Industry leadership: Describe your company’s involvement in the marketing community in Canada, including conference participation, education, involvement in awards shows and charitable works.** | | | |
| **8** | **List any industry awards or recognition (Canadian and international) that your company has received in the last year.** | | | |
| **9** | **Please provide examples of outstanding work that you have done on behalf of Canadian clients in the past year. This could be an innovative campaign you worked on, a custom development project or an important KPI you have improved for a client.** | | | |
| **10** | **What else should we take into account when assessing your company?** | | | |

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